

Top Ten Website Competitors

1. Reviewing the Web sites of your main competitors provides you with crucial information about the identity and optimization strategies of the competition, and thus offers you a good starting point for the search engine optimization efforts. We will enter your Web site keywords into a search engine, then review the code, content and layout of the sites that hold the top rankings. Reviewing these sites might give you valuable input about their optimization strategies. By taking a closer look at the Title and Meta tags and the copy writing on the competitors sites might reveal which keywords the sites are optimized for — and how.

We will search the Top 10 websites that are competing in the same Marketing Category of your website, and then determine a plan of action on how to better position your website so it competes or exceeds your competition.