

# LINK EXCHANGE PROGRAM

We will set up a link program for you on your website. This program offers you the opportunity to connect with a successful Link Exchange Program that has been # 1 and #2 for a few years now. SWM uses it for our websites and will provide a link for you to view the way the Links page is setup and how the categories look.

Below are “**Excerpts**” from the Link Exchange program marketing information for you to review. SWM only charges for the setup of this program. Once it is attached to your site, you pay them directly on a month to month basis at a very reasonable cost.

## Excerpts:

Before we explain “**WHAT WE CAN DO FOR YOU**”, let us show you what we have done for ourselves. We are ranked #3 on Google for the two biggest terms in our industry, "link exchange" and "reciprocal links." If we can do it for ourselves, we can do the same thing for YOU!

As you may know, **link building** is **INCREDIBLY tedious, time consuming** and **COSTLY**. We've created a set of tools that will help you accomplish the following:

1. Make the linking process **super easy**
2. Allow you to **track your performance** in the search engines
3. **Increase visibility** to your website
4. **Increase** your search engine **rankings**

Our software **simplifies** the entire link exchange process, making your life a **WHOLE LOT EASIER**. We have designed state of the art web-based software that allows you to:

1. **Exchange links** with any member in our directory
2. **Manage incoming** link exchange requests
3. Build a **categorized directory**,
4. **Continuously monitor** your link partners,
5. **View pending** requests,
6. **Approve requests** and much more.

Keep your links **relevant** and **organized**! Upon purchase of this module, you may download a more complete write-up of this program. As you proceed through the checkout, download the PDF file for your records.